

# 2024 Truterra® Carbon Program

WORKING TO STIMULATE ECONOMIC OPPORTUNITY THROUGH ECOSYSTEM SERVICES MARKETS

The 2024 Truterra® carbon program can help eligible farmers offset some of the financial risk associated with the transition to conservation agriculture practices and potentially reward them for their impact – whether they are new to these practices or introduced them four or more years ago.

Eligible farmers can potentially experience enhanced agronomic, economic, and environmental benefits by implementing conservation agronomy practices in their fields:

- Work towards enhanced nutrient cycling and water-holding capacity,
- Help decrease input costs and losses,
- Help improve yield stability and profit potential, and
- Work towards reduced soil erosion and nutrient losses.

## Program Details

FARMER INCENTIVE	\$30/metric ton* with a \$2/acre minimum for the program.	
ENROLLMENT PERIOD	Open for enrollment December 1, 2023 – July 31, 2024.	
FIELD REQUIREMENTS		
GEOGRAPHIES	AL, AR, GA, IA, IL, IN, KY, KS, LA, MD, MI, MN, MO, MS, NE, ND, OH, OK, SD, TN, TX, WI	
CROPS	Corn (grain), soybeans, wheat (grain), or cotton** in crop year 2022-2024.	
ELIGIBLE PRACTICE	Strip/no-till <i>and/or</i> use of cover crops on eligible crops in 2022-2024.	
PRACTICE CHANGE YEAR	Near-Term Adopters: Crop year 2022, 2023, 2024	Long-Term Adopters: Crop year 2021 or earlier
FARMER CONTRACT LENGTH	1-year contract with 5-year reporting tail.	

EXCLUSIVITY	Fields may be enrolled in this program plus the Truterra financial assistance – a USDA-supported program <i>or</i> the Cedar River Regional Conservation Partnership Program. Fields must meet eligibility requirements for each they are enrolled in.
DATA REQUIREMENTS	Provide crop data from 2018-2024.

\*Carbon reduction is measured using emissions factors with corresponding practice change data. Near-term and long-term adopters are offered the same potential incentive.  
\*\*Corn silage and popcorn are ineligible.

# How to Get Started

TRUTERRA AND OUR TRUSTED TRUTERRA NETWORK PROVIDERS ARE HERE TO HELP EVERY STEP OF THE WAY

- Get started:** If you do not already have a Truterra MyPortal account, go to [Truterraag.com/enroll](https://Truterraag.com/enroll) to complete the pre-enrollment form and create a MyPortal account.
- Enroll:** Enter field boundaries and field-level data and complete enrollment in MyPortal.
- Make a plan to implement or maintain the practice change:** Access technical and agronomic expertise through your Truterra network provider to design or maintain a plan that makes sense for your operation.
- Get rewarded for transition:** Truterra rewards eligible farmers who implement conservation practices, regardless of when they are introduced. Our dedicated team will support data collection processes, enabling you to spend valuable time on achieving your core business objectives.
- Unlocking future value:** The Truterra® carbon program allows eligible farmers to gain insights into sustainable agricultural practices that can potentially serve as a pathway to access additional financial, technical, and informational resources through participation in future conservation agriculture initiatives.

Learn more at [Truterraag.com/enroll](https://Truterraag.com/enroll) or visit your local Truterra network provider.

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